



**HEI**®  
**D-8 HALAL EXPO  
 INDONESIA 2026**

# Embassy Gathering

Jakarta, March 4, 2026

Strategic Partner:



**KNEKS**  
 National Committee of Islamic Banking and Finance



Organized by





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# D-8 Halal Expo Indonesia 2026

...

A Platform for Economic & Cultural Diplomacy

...

Connecting trade, investment, and cultural engagement under the D-8 cooperation framework.



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# INDONESIA AS A GLOBAL HALAL HUB

## Largest Halal Consumer Market in the World



## Strong Halal Regulatory Ecosystem



## Strategic Position in Southeast

[cite: 18]

## Growing Halal-Certified Industries



[cite: 18]



## INDONESIA: KEY NODE IN GLOBAL HALAL VALUE CHAIN



## Active Role in South-South Cooperation



[cite: 18]



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# D-8 Member Countries

Bangladesh



Egypt



Iran



Malaysia



Nigeria



Pakistan



Türkiye



Azerbaijan



Indonesia

Representing major emerging markets with strong Muslim consumer bases.

FROM LOCAL PLATFORM TO GLOBAL HUB

# HEI Milestones (2018–2025)

2018



- Sept 21–23, 2018
- JCC, Indonesia
- ±100 Exhibitor
- ±5,000 Visitor

2019



- Aug 2–4, 2019
- ICE BSD, Indonesia
- ±248 Exhibitor
- ±28,000 Visitor

2023



- Oct 25–28, 2023
- JCC, Indonesia
- ±100 Exhibitor
- ±12,000 Visitor from 22 Countries

2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ±72 Exhibitor from 12 Countries
- ±41,488 Visitor from 140 Countries

2025



- Oct 15–19, 2025
- ICE BSD, Indonesia
- ±70 Exhibition Booth
- ±34,550 Visitor from 130 Countries

# Halal Expo Indonesia 2023



- Oct 25–28, 2023
- JCC, Indonesia
- ± 100 Exhibitor
- ± 12,000 Visitor from 22 Countries
- ± 8000 Average Visitor per Day



## EXHIBITOR ORIGIN COUNTRIES

- 
- Indonesia
  - Malaysia
  - India
  - Jordania
  - South Africa
  - Sri Lanka
  - Turkey
  - Belarus
  - Cambodia
  - China
  - Ethiopia
  - Iran
  - Japan
  - Palestine
  - Saudi Arabia
  - USA
  - Philippines

# Halal Expo Indonesia 2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries
- ± 10.500 Average Visitor per Day
- Inconjunction with Trade Expo Indonesia



## EXHIBITOR ORIGIN COUNTRIES

- Indonesia
- Malaysia
- South Korea
- Hongkong
- Taiwan
- China
- Turkey
- Great Britain
- Netherlands
- Poland
- Uruguay
- Palestine



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## D-8 HEI Target

### EXHIBITION AREA

#### **B2B Area**

630 sqm | 70 booth (3m x 3m)

#### **Cultural Festival**

396 sqm | 44 booth (3m x 3m)

### EXHIBITOR TARGET

- SME
- Halal Sector Companies
- D-8 Country Pavilion + other countries

**± 100**

Business  
Matching  
Session

**± 50**

Investment  
Matchmaking  
Session

**± 70**

B2B  
Exhibition  
Booth

**± 10**

Participating  
Countries

**± 12**

Young  
Entrepreneur  
Speaker  
and  
Mentor  
for  
Youth  
Event

**± 15**

Business  
and  
Economics  
Talk show

**± 40**

Culture  
Festival  
Booth  
> 8 Countries



## EVENT HIGHLIGHT

# 14–18 April, 2026

Senayan Tennis Indoor Complex, Jakarta

The Pulse of Halal Trade & Lifestyle

Located in the heart of Jakarta, this venue will be transformed into a vibrant marketplace.

**Capacity**  
Accommodating **100+ Booths**  
and **5,000+**  
daily visitors.

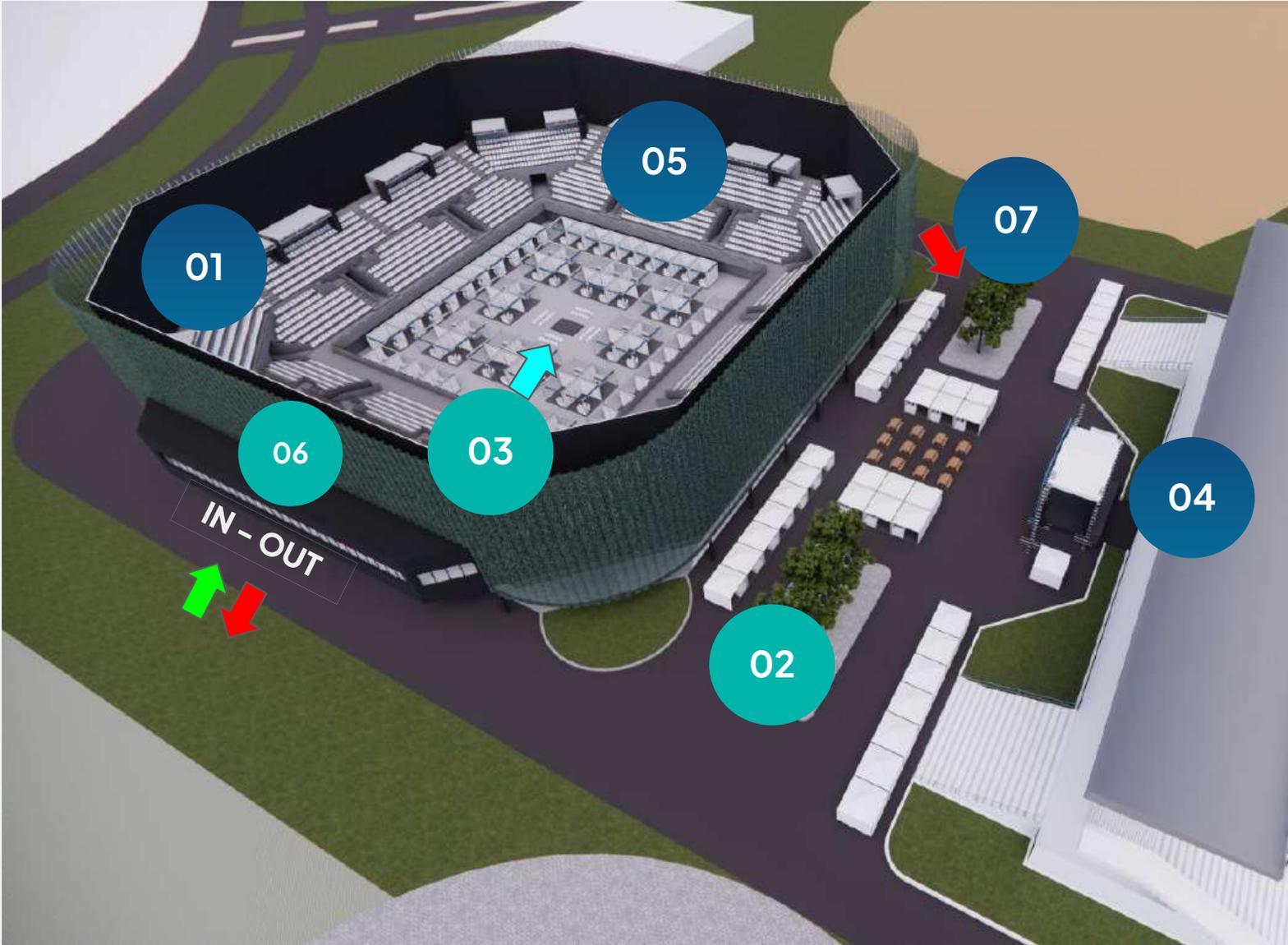
**Zone A  
(Main Hall)**  
International  
Pavilions (D-8  
Nations) & Premium  
B2B.

**Zone B  
(Function Area)**  
Business Matching  
& Media Center.

**Zone C  
(Outer/Terrace):**  
Culinary Festival,  
Gastronomy Stage,  
& Cultural  
Performance Area.

# D8 HEI 2026 Layout

- 01 Indoor Area  
Prime Exhibition  
Booth
- 02 Outdoor Area  
D-8 Culture  
Festival
- 03 Mini Stage
- 04 Festival Stage  
732x488 cm
- 05 Tribune
- 06 Main Lobby
- 07 Cultural Festival  
Entrance





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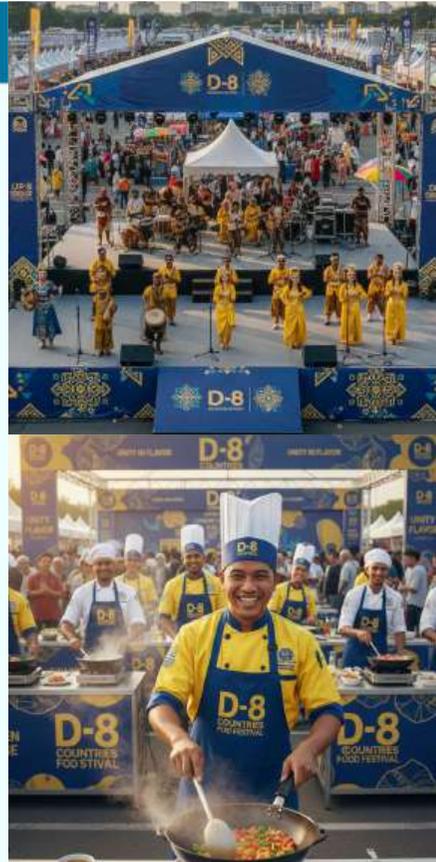
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## D8 HEI 2026 B2B Exhibition & Culture Festival B2C Exhibition Layout



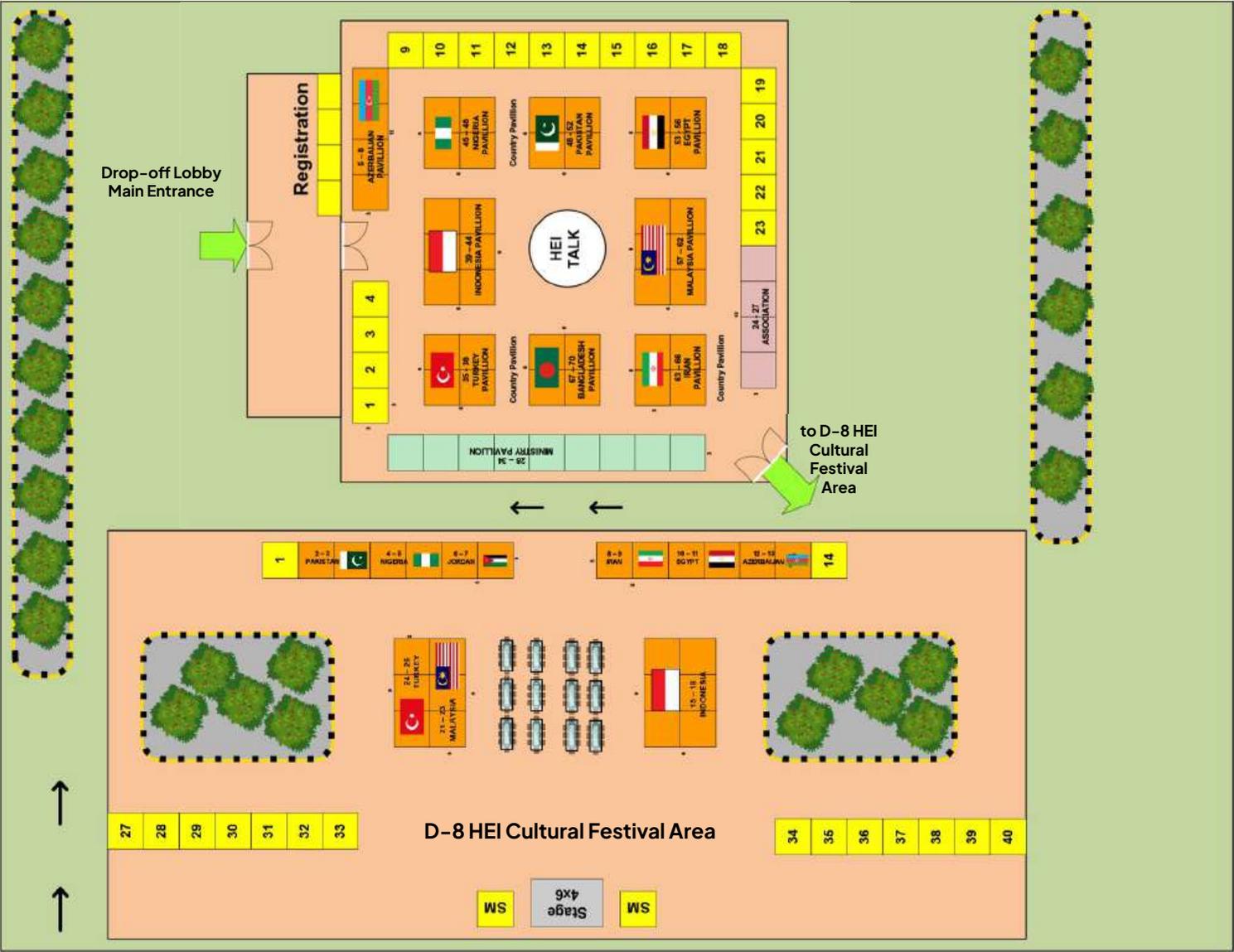
## Participants Structure

Embassies may participate through:

- National Pavilion (curated exporters)
- Shared Pavilion format
- Cultural performance slot
- Culinary & lifestyle showcase
- Investment promotion desk

Flexible models aligned with embassy priorities and budget.

# D8 HEI 2026 Floor Plan





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## Exhibition Categories

01

Halal Food, Beverage & Agribusiness  
from Upstream to Processing & Technology

06

Halal Trade, Export & International Pavilions  
Gateway to Global Halal Markets

02

Halal Lifestyle, Consumer Goods & Creative  
Economy (Halal Products for Global Muslim  
Markets)

07

Halal Certification, Standards & Regulatory  
Bodies Trust, Compliance & Global Standards

03

Halal Manufacturing, Industrial Services & Supply  
Chain (Enabling Halal Production at Scale)

08

Islamic Education, Research & Innovation  
Institutions (Knowledge, Talent & Future Halal  
Economy)

04

Halal Technology, Digital Solutions & Innovation  
Digital Infrastructure of the Halal Economy

09

Halal Tourism, Hospitality & Muslim-Friendly  
Services (Experience-Based Halal Economy)

05

Islamic Finance, Investment & Halal Fintech  
Capital, Trade Finance & Sharia-Compliant  
Solutions

10

Social & Sustainable Halal Economy  
Ethical, Inclusive & Impact-Driven Halal  
Initiatives

\* Exhibitor categories are not limited to the list above and include all sectors supporting the halal economy ecosystem.



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## Visitor Categories



THE PROGRAMS

# What's on

# D-8 HEI 2026?



**1** EXHIBITION



**2** BUSINESS MATCHING



**3** INVESTMENT MATCHMAKING



**4** YOUTH EVENT

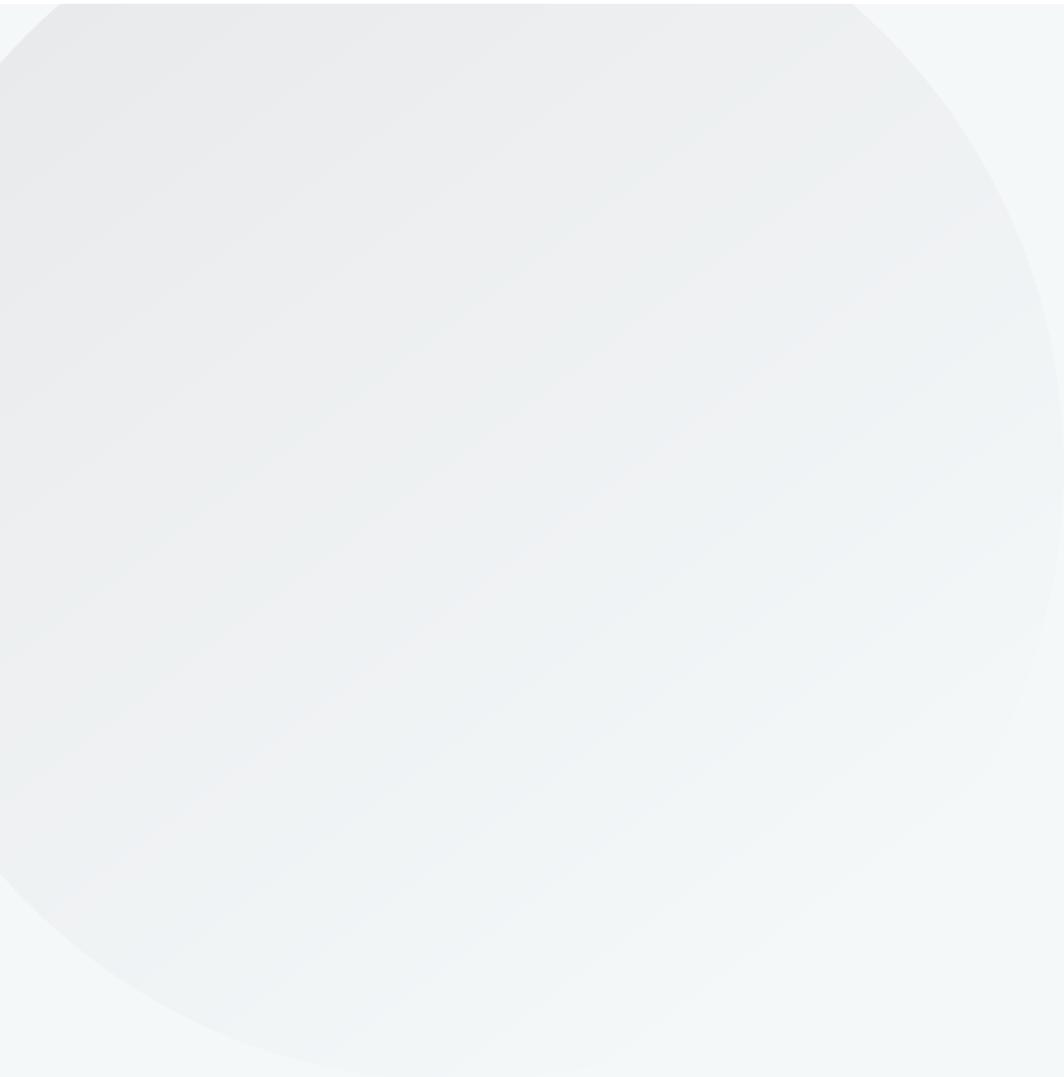


**5** D8 HEI TALK



**6** D8 CULTURE FESTIVAL





# Investment Matchmaking

The Investment Matchmaking program facilitates direct connections between exhibitors and potential investors through a structured platform. This program addresses the capital needs of exhibitors with secured interest from international buyers, enabling them to support export activities.



## PRESENTATION & PITCH

Exhibitors present products, business models, and expansion plans to investors.



## BUSINESS DIALOGUE & NEGOTIATION

One-on-one meetings to discuss potential collaboration and investment opportunities.



## DEAL ALIGNMENT & FOLLOW-UP

Agree on terms and outline next steps for investment partnership.



The program aims to create meaningful investment opportunities, accelerate business growth, and support exhibitors in entering global markets with greater confidence and capability.





## D-8 HEI TALK

### TALKING CATEGORIES

#### **Global Economy & Trade**

Key Focus: Global trade shifts, resilience, halal value chains, D8 & OIC trade collaboration

#### **Policy & Regulation**

Key Focus: Harmonization of halal certification, Policy, incentives, national strategy

#### **SMEs & MSMEs**

Key Focus: Export readiness, capacity building, Growth journey & success stories

#### **Real Sector**

Key Focus: Trade, sourcing, innovation, Market growth, compliance, R&D

#### **Finance & Investment**

Key Focus: Financing halal value chains, FDI, PPP, venture capital

#### **Digital & Innovation**

Key Focus: Tech, blockchain, transparency, AI, smart manufacturing, platforms

#### **Sustainability**

Key Focus: ESG, ethics, sustainability, Environment-friendly halal industry

#### **Diplomacy & Cooperation**

Key Focus: Trade missions, embassy roles, Market access, promotion

#### **Future Outlook**

Key Focus: Market outlook, opportunities, Geopolitics, inflation, supply chain

#### **Young Entrepreneurship & Diplomatic**

Key Focus: Global Brand, Market Access, Cultural Intelligence, Active Networks

**Remarks** : These TALKING CATEGORIES are provisional and subject to change



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## HEI Talk Time Slot

Date	Day	Session	Time Slot	Programme	Format (Panel / Talkshow / Discussion)	Speakers	Moderator (TBD)	Notes
14-Apr	Tue	S1	13.00 – 15.30	Socialization and Launch of BARAKAH Program	Panel Discussion	1. Direktur Utama LDKPI (Bapak Dalyono) 2. Direktur Biwis KNEKS (Bapak Putu Rahwidhiyasa) 3. Laily Dwi Arsianty (Project Manager BARAKAH) Moderator: Caesar/Suci	TBD	International / D8 / Halal Industry Focus
14-Apr	Tue	S2	15.30 – 17.00	Outlook Breakthrough Islamic Finance Industry Among D-8	Panel Discussion	1. Chairman TKBB (Turkiye) 2. Ketua Umum ASBISINDO (Indonesia) Moderator: Chief Economist BSI	TBD	International / D8 / Halal Industry Focus
15-Apr	Wed	S3	09.30 – 11.00	Connecting Halal Start-Up and VC across D-8 Countries	Panel Discussion	1. Ketua Umum AFSI (Bapak Ronald Yusuf Wijaya) 2. Kementerian UMKM 3. Kementerian Komdigi	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	S4	11.00 – 12.00	Unlocking Blended Financing in D-8 through CWLS and CWLD	Panel Discussion	TBI	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	<b>BREAK</b>	<b>12.00 – 13.00</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>	<b>BREAK</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>
15-Apr	Wed	S5	13.30 – 15.00	Driving Social Impact through Islamic Ultra Micro Financing for Rural and Women	Panel Discussion	1. Direktur Utama PNM 2. Pengerusi Lembaga Pemegang Amanah Amanah Ikhtiar Malaysia 3. Managing Director & Executive Director Islami Bank Bangladesh	CSED INDEF	International / D8 / Halal Industry Focus
15-Apr	Wed	<b>BREAK</b>	<b>15.00 – 16.00</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>	<b>BREAK</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>
15-Apr	Wed	S6	16.00 – 17.00	Young Entrepreneur Program	Panel Discussion	3-5 Speakers	HIPMI Syariah	International / D8 / Halal Industry Focus
16-Apr	Thu	S7	09.30 – 11.00	Developing Muslim-Friendly Tourism for Sustainable Economic Growth in D-8	Panel Discussion	1. Staf Ahli Kemenpar 2. Chairman PPHI 3. Artotel Group	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S8	11.00 – 12.00	MoU BIOFARMA + PAKISTAN (TBD)	TBI	TBI	TBI	International / D8 / Halal Industry Focus
16-Apr	Thu	<b>BREAK</b>	<b>12.00 – 13.00</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>	<b>BREAK</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>
16-Apr	Thu	S9	13.30 – 15.00	Unlocking Opportunities in the D-8 Halal Cosmetics Value Chain	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S10	15.30 – 17.00	Crescent Rating HVC (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	S11	10.30 – 11.30	Public Youth Diplomatic (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	<b>BREAK</b>	<b>11.30 – 14.00</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>	<b>BREAK</b>	<b>BREAK</b>	<b>PRAY &amp; LUNCH BREAK</b>
17-Apr	Fri	S12	14.00 – 15.00	Future Outlook #2	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus



## Exhibition Packages

**Book Your Space Now!**



### Standards Shell Scheme (Standard booth)

- ✓ Standard booth partition
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity  
2 lamps/ 1 phase
- ✓ Fluorescent light

**International \$450/m<sup>2</sup>**  
**Domestic Rp 4.500.000/m<sup>2</sup>**



### Raw Space (Space Only)

Entitlement Included:

- 01  
Penyelenggara hanya menyediakan area kosong.
- 02  
Stand akan dibangun oleh kontraktor resmi atau non resmi yang ditunjuk peserta.

## Booths Price Packages

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**Space Rate \$450/m<sup>2</sup>**

### **NORMAL PRICE**

3 x 3 (9 sqm) = \$ 4.050 (excl. VAT)

6 x 6 (36 sqm) = \$ 16.200 (excl. VAT)

6 x 9 (54 sqm) = \$ 24.300 (excl. VAT)

### **SPECIAL RATE 50% INDOOR FOR EMBASSY (until 20th March 2026)**

3 x 3 (9 sqm) = \$ 2.025 (excl. VAT)

6 x 6 (36 sqm) = \$ 8.100 (excl. VAT)

6 x 9 (54 sqm) = \$ 12.150 (excl. VAT)

### **SPECIAL RATE OUTDOOR FOR EMBASSY (until 20th March 2026)**

3 x 3 (9 sqm) = Rp 18.000.000 (excl. VAT)



# Why Allocate Budget?

## PARTICIPATION IS A STRATEGIC INVESTMENT IN:



BUILDING FUTURE PROSPERITY THROUGH PARTICIPATION

Integrated trade + diplomacy + culture in one official platform.

## International Media Partners\*

1. Wasabih
2. Halal Focus
3. Halal Korea CO., LTD
4. Jeddah Vision For Expo & Conferences
5. Mihas
6. Uhac
7. Uniti
8. Saudi International Halal Expo
9. Halal Expo Sarajevo
10. Nigeria Halal Expo
11. Mega Halal Bangkok
12. Philippine Halal Expo

\*more Partners

## On-Site Media Center (Event Day)

During the event, D-8 HEI provides a Media Center for journalists, TV reporters, photographers, and digital teams. It serves as the hub for real-time updates, press briefings, and on-site news distribution.

## Integrated Website

The HEI website serves as the central information hub, integrated with exhibitor, buyer, and visitor registration. It hosts all digital promotional materials and supports global access and cross-channel marketing, including SEO and digital ads.

# Digital Touchpoints

Website

The website features a prominent header with the HEI logo and navigation links: Home, About Us, Our Programs, Our Partner, and Article & Media. The main content area includes the event title "D-8 Halal Expo Indonesia" in large blue font, the dates "April 14th-18th, 2026", and the location "Senayan Indoor Tennis Court, Jakarta". A "DISCOVER MORE" button is positioned below the text. At the bottom, a countdown timer shows "77 Days | 10 Hours | 25 Minutes | 41 Second" remaining until the event, with a "REGISTER AS EXHIBITOR" button.

Instagram

The Instagram profile for @halalexpoindonesia includes a bio that reads: "halalexpoindonesia Indonesia is set to lead the global halal economy. D-8 Halal Expo Indonesia 2026 is the official side event of KTT D-8. The place where business players from 8 developing countries, international buyers, investors, and strategic partners come together under one roof at the Tennis Indoor, Senayan, 14-18 April 2026." The profile also lists the website "www.halalexpoindonesia.com" and contact information for sales: "Sales: Ragina/Ava +62 895-4038-24515". A post on the profile features an aerial view of the exhibition venue with the text "BOOK YOUR SPACE! ATD-8 HALAL EXPO INDONESIA 2026 14-18 APRIL 2026 Senayan Indoor Tennis Court, Jakarta".

LinkedIn

The LinkedIn profile for Halal Expo Indonesia is titled "Halal Expo Indonesia" and is described as "The largest B2B halal exhibition & conference in Indonesia | Part of D8 Summit 2026". The profile includes a "Message" button, a "Following" button, and a "Posts" section. The "Overview" section states: "HALAL EXPO INDONESIA is Indonesia's largest B2B halal industries exhibition and conference. This year, we present D-8 Halal Expo Indonesia 2026 as an official side event of the D-8 Summit, serving as a strategic platform to connect global companies, strengthen D-8 economic collaboration, and unlock business opportunities across Indonesia and D-8 markets." The profile also provides the website "www.halalexpoindonesia.com" and the Instagram handle "@halalexpoindonesia".

Facebook

The Facebook profile for HEI Halal Expo Indonesia features a cover photo with the HEI logo and the text "D-8 HALAL EXPO INDONESIA 2026". The profile name is "HEI Halal Expo Indonesia" with 25,165 likes and 9,000+ followers. The "About" section includes "Details", "Links", and "Contact info". The "Posts" section shows a recent post with a video thumbnail and the text "10 Exhibition Categories with Broad Focus covers 2026".



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D-8 Halal Expo Indonesia 2026 is where  
diplomacy, trade, and culture converge

**We welcome your country as a strategic partner.**

**For more info:**

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**Mozart +628111302700**