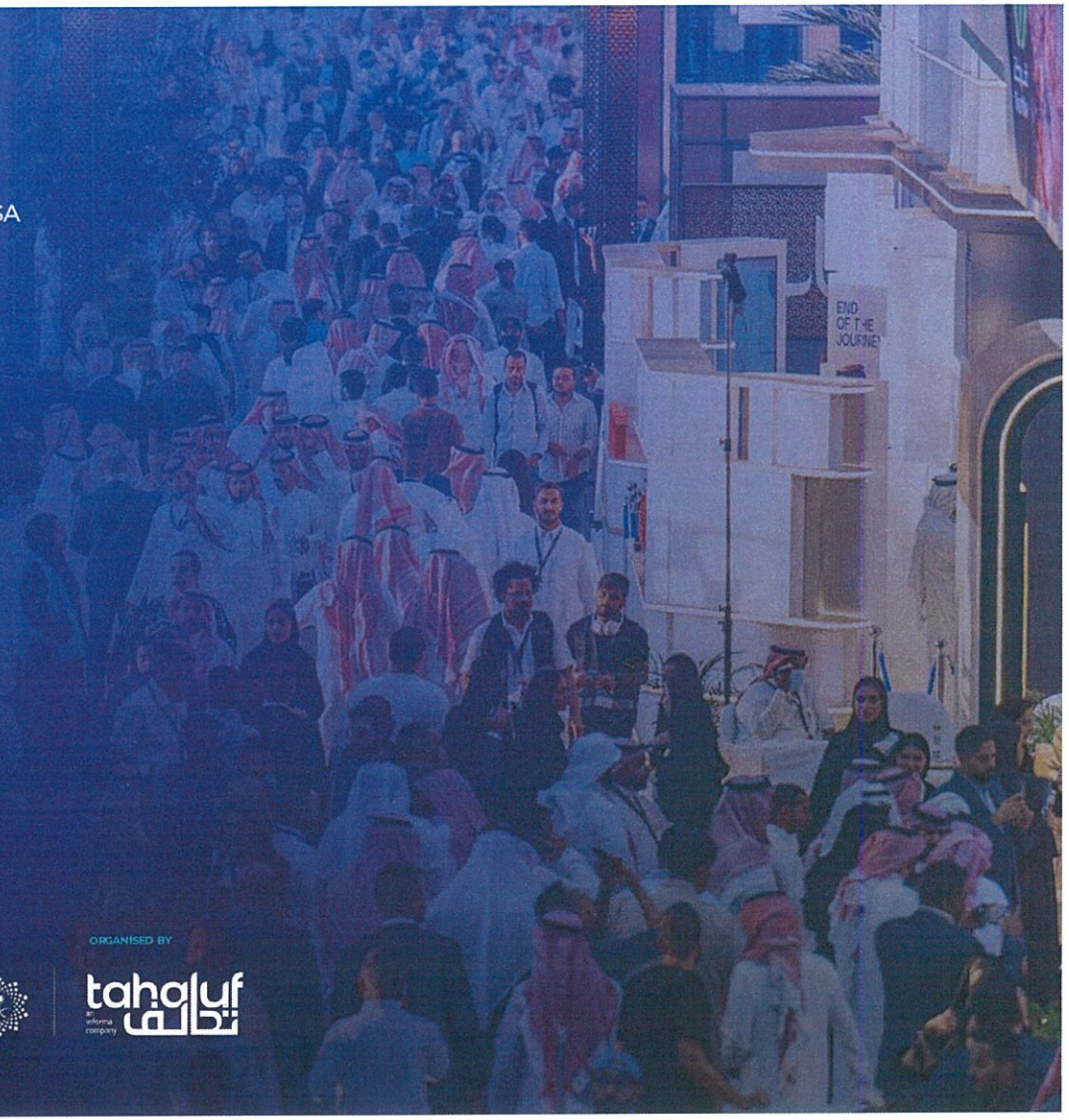
Cityscape Global

10 – 13 November 2025

Riyadh International Exhibition
& Convention Centre, Malham, KSA

EVENT BROCHURE

THE FUTURE OF LIVING



SPONSORED BY

وزارة البلديات والإسكان
Ministry of Municipalities and Housing

IN PARTNERSHIP WITH

REGA
الهيئة العامة للعقار
REAL ESTATE GENERAL AUTHORITY

VISION رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

برنامج الإسكان
HOUSING PROGRAM

ORGANISED BY

tahaluf
an informa company
تحالف

The World's Most Attended Real Estate Event

121
countries represented

444
Exhibitors

172,000
attendees across 4 days

151,418
local attendees

110+
C-Level institutional investors from 23 countries

20,582
international attendees

$61B
in total real- estate deals

150+
Hours of content

560+
Speakers from 50 countries

CityscapeGlobal



Cityscape Global is an event that gathers investors, buyers, developers and government agencies from around the world. We are very proud to see Cityscape Global bring about a transformation in the scale of projects in the Kingdom. Cityscape is a perfect destination for international investors to meet and exchange ideas. Not only that, the event helps them explore how they can not only develop their own product but the whole Saudi market."

H.E. Majed bin Abdullah Al-Hogail

Saudi Arabia's Minister of Municipalities and Housing

The No.1 Real-Estate Event in The World

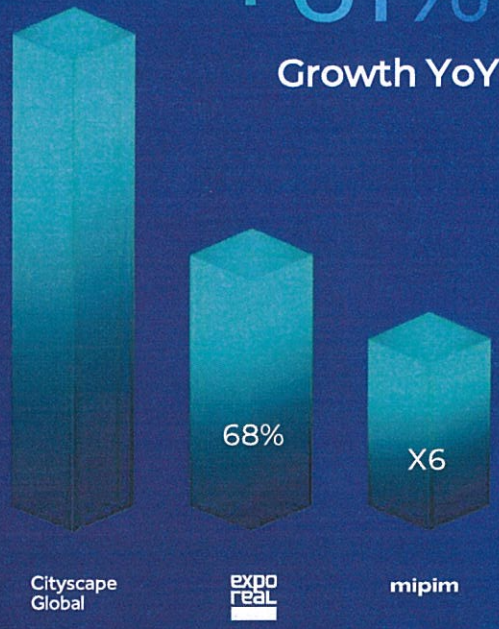
CityscapeGlobal

CITYSCAPE GLOBAL 2024 ACHIEVED RECORD-BREAKING SUCCESS

The event goes beyond traditional real estate, presenting a platform to experience the future of urban living, from futuristic smart cities and cutting-edge commercial and residential developments to NextGen stadiums and mega event infrastructure.

Cityscape Global brings together international investors, government stakeholders, industry leaders, and trailblazing innovators to create an immersive platform for fostering investment opportunities, strategic partnerships, and transformative solutions that shape the cities of tomorrow.

By SQM



+61% Growth YoY

SIZE (Gross SQM) - 2024

By Announcements

US $61 billion

109% YoY

By Attendance

172K

4 X → expo real

8 X → mipim

CityscapeGlobal

The World Comes to Riyadh

A truly global exhibition

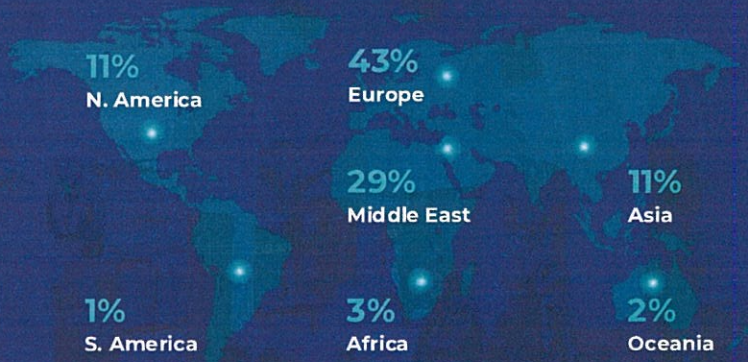
255+ international exhibitors

100+ international developers

40 countries exhibiting

10 country pavilions

Pioneering exhibitors from





"We are very glad that in Riyadh they are talking about the quality of life, and this is very interesting to us. Real way. This is where we focus. Real estate is not just about buildings or villas, even if you do it the best. You need to talk about the quality of life — how we can use our daily lives in a good way. This is where we focus."

Amr Soliman
Founder & Chairman, Mountain View

Major Exhibitors Include:

NHC · NEOM · ROSHN GROUP · NEW MURABBA · KAFD · MASAR · Red Sea Global · Sports Boulevard · وزارة الرياضة Ministry of Sport · Muhammad Bin Salman City

DAMAC · CITIC 中信 · innovo · QATARI DIAR · TMG · REGAL LONDON · MOUNTAIN VIEW · PALM HILLS DEVELOPMENTS · HYDE PARK NEW CAIRO · BESIX · Diyar

Who Exhibits

- Real Estate Development
- Finance & Banking
- NEW Sports & Entertainment
- Technology / PropTech
- NEW Construction
- Government & Official Authorities
- NEW Investment
- Architecture & Design

EXPANDED

- Brokerage and Consultancy Services

USD 5.3 billion
in property sales and transactions onsite

15+ Show Features



"We are enthusiastically anticipating an exceptional experience at the Cityscape Global exhibition. We expect that New Murabba will have the opportunity to forge new and mutually beneficial partnerships, showcase our innovative projects, and gain valuable insights into the latest industry advancements."

Michael Dyke
CEO, New Murabba

CityscapeGlobal

Where Visionaries Meet to Transform The Future of Living

Reach a targeted audience
Connect with over 172,000 potential prospects, including homebuyers, investors, consultants and architects, and real estate service providers

Boost brand visibility
Elevate your presence and capture the attention of industry leaders, influencers, prospective clients, and partners through MoU signings and announcements

Stand out from the competition
Differentiate your brand and showcase your unique value proposition with 444+ leading real estate companies

Launch new projects
Use Cityscape Global as a launchpad for residential, commercial, retail, hospitality, and mixed-use developments in front of 100,000+ prospective buyers

Forge strategic partnerships
With strong backing from government bodies and professional associations, Cityscape Global helps you foster valuable networking opportunities and create win-win industry relationships

80%
of exhibitors consider Cityscape Global important for their business

$8m
average expected sales in 12 months following interactions with visitors at the show

82%
business attendees are involved in purchasing decisions

Attendee Insights

CityscapeGlobal

82%

business attendees are involved in purchasing decisions

36%

keen to engage with business developers, architects, designers, smart city innovators, and retail property management professionals



Top represented countries include

- Saudi Arabia
- Oman
- UAE
- Türkiye
- Egypt
- UK
- Bahrain
- China
- Yemen
- Jordan
- United States

Attendee industry breakdown

34%	Developer & Mediators
11%	Consultant
10%	Contractor
12%	Architect & Designer
7%	Investor
5%	Technology
6%	Asset Owner
4%	Property and Facility Manager
11%	Others: including family wealth Managers, Urban planners ...

Attendee sector breakdown

18.47%	Construction
16.67%	Property Development
12.10%	Real Estate Asset Holder
10.19%	Investor
5.22%	Parks
4.96%	Hospitality
4.86%	Government & Public Entity
3.17%	Banking Services

Our 2024 Sponsors

CityscapeGlobal

SPONSORED BY

IN PARTNERSHIP WITH

ORGANISED BY

FOUNDATION PARTNERS

DESTINATION PARTNER

DIGITAL ENABLER

STRATEGIC PARTNER

GIVEAWAY PARTNER

DIAMOND SPONSORS

HOST CITY SPONSOR

PLATINUM SPONSORS

GOLD SPONSORS

STADIUMS & MEGA EVENTS PARTNER

HOSPITALITY DEVELOPMENT PARTNER

HVAC PARTNER

SUCCESS PARTNER

INSTITUTIONAL INVESTORS' FORUM PARTNER

FINANCIAL INSURANCE PARTNER

FINANCIAL SOLUTIONS PARTNER

REAL ESTATE PARTNER

FUTURE LEADERS COMPETITION SPONSOR

ASSOCIATE SPONSORS

Key Networking Features

CityscapeGlobal



Tailored Matchmaking

Access exclusive, high-level networking opportunities with 110+ C-level institutional investors from over 23 countries, alongside local and international high-net-worth individuals including family wealth management offices, luxury homebuyers and discerning investors.



Exclusive Lounges & High-Level Dinners

This dedicated business lounges and high-level dinners offer the perfect setting for meaningful connections with top investors, government leaders, and industry pioneers, opening doors to strategic partnerships and lucrative opportunities.



AI Empowered Networking App

With over 45,000 leads captured in 2024 through the Cityscape Global App alone, our AI-powered platform provides the perfect opportunity to connect with your ideal prospects and generate solid leads.

The Investors & VIP Program facilitated **357** tailored one-on-one meetings

> "The calibre of companies and investors present was world-class. Each meeting was purposeful, with opportunities to connect with innovative projects and forward-thinking leaders across the real estate sector. These interactions were not just networking moments but valuable exchanges that have already started yielding tangible results."

Stefan Hickmott
Founder/CEO, Evarei Management



Institutional Investor Programme

CityscapeGlobal



New

Investor Advisory Board



Format: Round Tables & Networking



Expanded Investor Networks



New

Investment Insight Reports



Offsite Networking Events



New

Project Site Visits

2024 Institutional Investors included:

BNP PARIBAS · Brookfield · CBRE · HENDERSON PARK · Hines · INTESA SANPAOLO · BlackRock · KDB

APOLLO · HASSANA · Jadwa Investment · KAMCO INVEST · KING STREET · Colliers · AL NAHLA · 領展 LINK

MAPLETREE · NH INVESTMENT & SECURITIES · LJ Hooker · CVC CAPITAL PARTNERS · NORTHERN TRUST · QATARI DIAR · BLOMINVEST · SEDCO HOLDING

Key Show Features

CityscapeGlobal

On-Site Activities

Major Industry Announcements

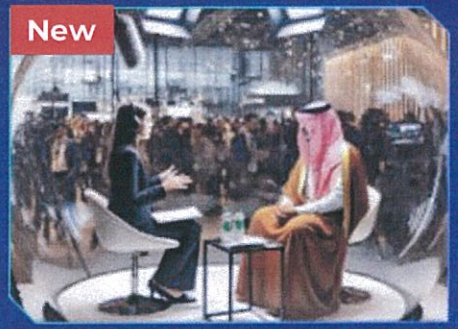


World-Class Conferences

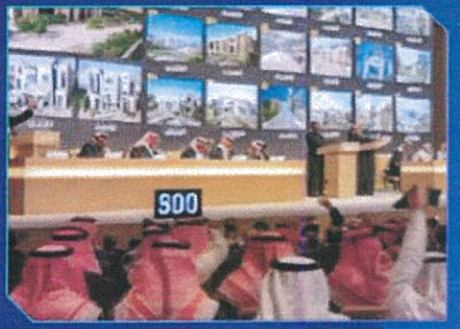


Interview Pods

New



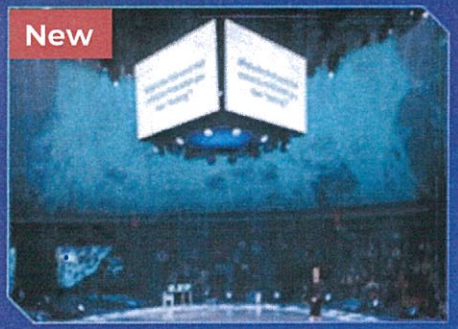
Live Auction



Off- Site Activities

Innovation Arena

New



Developer Awards

New



Project Site Visits

Enhanced



Exclusive Dinners

Enhanced



Key Show Features

CityscapeGlobal

On-Site Activities

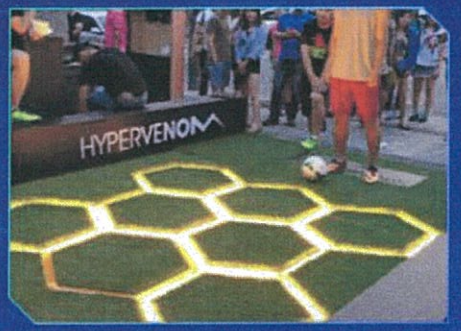
Special Mortgage Rates



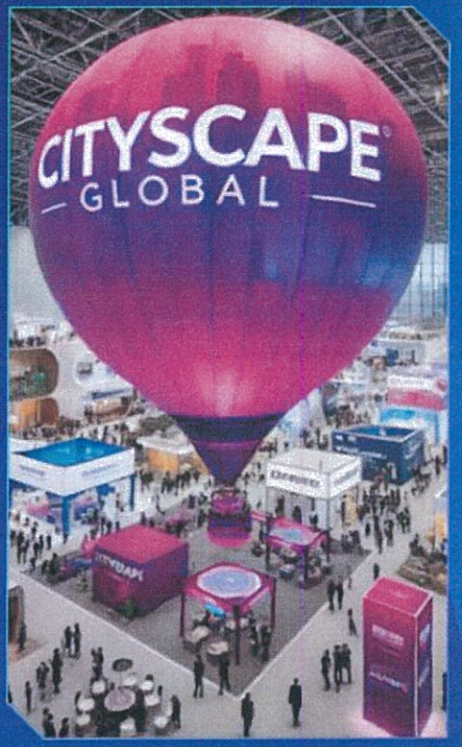
400,000 Units Avail - with UNSEEN projects for 1st time



Sports Activations



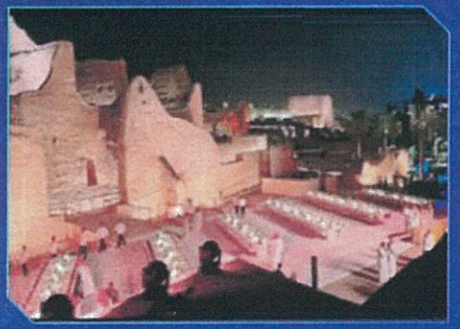
Treasure Hunt Competition



Land Give Aways



Cityscape Global Nights



Live Music & Entertainment



World-Class Content

CityscapeGlobal



Future of Living Summit
Supercharging Future Potential



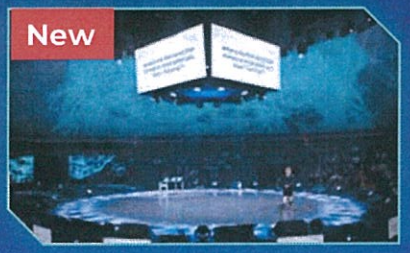
Sports and Entertainment
Crafting Iconic Sports & Entertainment Venues



Institutional Investors' Programme
Connecting Capital with Opportunity
Invite-Only



DnA (Developers & Architects) Stage
Transforming Places into Spaces



Innovation Arena
Where Trailblazers and Visionaries Ideate



International Developers' Programme
Building the Future Together
Invite-Only

4
Stages

20+
Tracks

450+
Speakers

2
Exclusive Forums

Content Overview

CityscapeGlobal

	Monday 10 November	Tuesday 11 November	Wednesday 12 November	Thursday 13 November
Future of Living Summit (Main Stage)	**Visions & Enablers** Strategic Announcements Governmental Visions & Strategy	**Investments & Collaboration**	**Smart Cities of the Future**	**AI & PropTech**
DnA (Developers & Architects) Stage	**Developments of the Future** Large-Scale Development updates and overview	**Communities of the Future** Inclusive & Climate-Responsive Design Cultural Placemaking	**Future-Proofing the Built Environment**	**Building the Future** Sustainable Materials & Modular Construction Robotics & Future Workforce
Stadiums & Entertainment	**Strategy & Upcoming Developments** World Cup 2034 Vision & Readiness	**Federations & Fan Engagement**	**Design & Technology**	**eSports & Gaming Districts**
Innovation Arena	**Cityscape Innovation Challenge** Proptech Semi-finals	**Cityscape Innovation Challenge** Proptech Semi-finals	**Cityscape Future Leaders Competition** **Cityscape Innovation Challenge** Proptech Semi-finals	**ROSHN Hackathon Finale** • Future of Talent • Future of Content

Sports and Entertainment

New

CityscapeGlobal

Saudi Arabia is emerging as a global hub for sports and entertainment, with major events like the 2034 FIFA World Cup and Expo 2030 on the horizon. The country is also heavily investing in world-class competitions and entertainment experience.

Companies exhibiting in the zone:

- Sports & Entertainment Technology Providers
- Sport Venues & Infrastructure Operators
- Ticketing & Hospitality Services
- Security, Fire & Safety Solutions
- Sports Facilities & Equipment
- Fan Engagement & Marketing
- Theme Park & Attraction Developers
- Apparel & Merchandise Brands



I am very happy to be here (at Cityscape Global 2024) to contribute because I think we are experiencing history, and it is important to be part of it.

Didier Drogba

Chelsea Football Legend & Two-time African Footballer of the Year

$64B
Sports & Entertainment market value

$2.7B
stadium construction and expansion program value

40M
Visitors expected at Riyadh Expo 2030

15 Stadiums across 5 Cities
Riyadh, Jeddah, Al Khobar, Abha, and Neom

CityscapeGlobal

Saudi Giga Projects: Driving Innovation and Investment

Vision 2030 & Untapped Potential: The country's 2030 vision fuels demand for housing, commercial spaces, and urban development requires international expertise and partnerships. International developers are increasingly drawn to Cityscape Global to partner and collaborate with the largest master developers in the world.



NHC (National Housing Company)

Government-backed residential initiative to achieve 70% home ownership by 2030



Diriyah Company

Diriyah Gate: $17Bn mixed-use project



ROSHN

$90Bn series of mixed-use developments across the Kingdom



Sports Boulevard Foundation (SBF)

$2Bn sports & wellness development



New Murabba

$50Bn immersive destination, golden cube with retail & cultural attractions



Qiddiya & SEVEN

$23Bn mixed-use gaming and esports district, 500K sqm



"Participating in Cityscape Global was a pivotal moment for us at the Sports Boulevard Foundation, as we contribute to the evolution of Saudi Arabia's sports and mega events sector. Centered around Riyadh's ambitious Vision 2030 goals, we were eager to engage with industry leaders to showcase our innovative project that promote a vibrant, healthy lifestyle."

Ms. Jayne McGivern

Ms. Jayne McGivern, CEO, Sports Boulevard Foundation

Reaching International Audience

2.6 billion impressions

across 28 countries



Featured In

Economy · الاقتصادية · CNBC عربية · sky news عربية

Forbes · SRG SSR · WIRED · Inside Saudi

ARAB NEWS · Gulf Today · الشرق الأوسط Asharq Al-Awsat · Gulf Business

العربية alarabiya · الشرق Bloomberg · mbc GROUP · الإخبارية

ALARABIYA BUSINESS · AL-KHALEEJIAH · Gulf Construction

10.1B+
Total Impressions

150+
Number of Media Interviews and Appearances on TV and Radio Channels

306,464,157
social media reach

17,970,985
video views

287M
Engagement Rate

Exhibiting Opportunities (Early Bird)

CityscapeGlobal

Space Only Stand

Hall 1 & 2

Foundation and Diamond sponsors only

Price USD
$875 per sqm

Price SAR
SAR 3,281 per sqm

Notes
Raw Space, does not include power and rigging costs.
*Foundation or Diamond sponsorship mandatory

Space Only Stand

Hall 3, 4, 5 & 6

Price USD
$799 per sqm

Price SAR
SAR 2,997 per sqm

Notes
Raw Space, does not include power and rigging costs.

Space Only Stand

Double Decker Level

Price USD
$437.5 per sqm

Price SAR
SAR 1,641 per sqm

Notes
Maximum 50% of ground space. **Double Decker stands are only available for Halls 1,2,3**

Space Only Stand

Stand Sharing Fee

Price USD
$250

Price SAR
SAR 938

Notes
Provides an additional profile on our website and app for a co-exhibitor

Admin Fees (for all stand types)

Packages include: Create your company profile with name, logo, description and official exhibitor list

Basic
$550 | 2,063 SAR (9-36 m2)

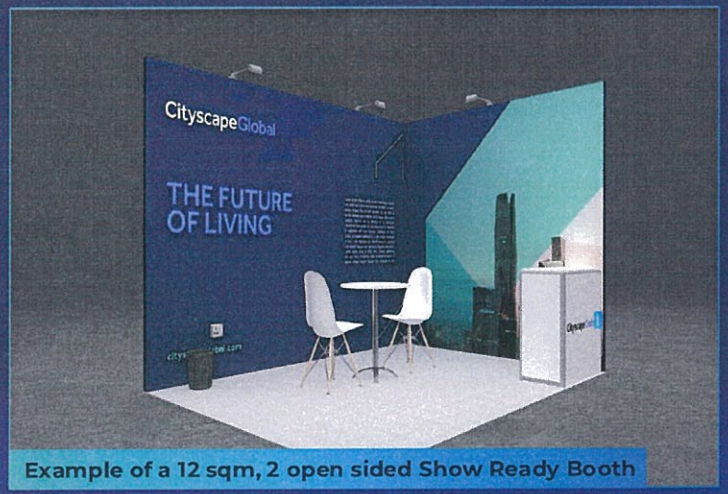
Advanced
$795 | 2,981 SAR (37-99 m2)

Essential
$1,045 | 3,919 SAR (100+ m2)

VAT 15% on USD and SAR
To be included on invoice

Exhibiting Opportunities (Early Bird)

CityscapeGlobal



Example of a 12 sqm, 2 open sided Show Ready Booth



Example of 2 start up pods

Admin Fees

Basic

$550 | 2,063 SAR
(9-36 sqm)

Package includes:
Create your company profile with name, logo, description and official exhibitor list

VAT 15% on USD and SAR

To be included on invoice

Show Ready Package

Price USD	Price SAR
$995 per sqm	SAR 3,732 per sqm

Notes
Range: 9sqm-36sqm. Back and side wall, printed graphics, power socket, lights, carpet, 1 reception counter, 1 table, 2 chairs, waste bin

Start-up Pod

Price USD	Price SAR
$1,800 per pod	SAR 6,750 per pod

Notes
Fixed 6sqm, carpet, graphics back wall, 2 stools, 1 lockable cupboard, 1 x power socket, 1 x LED light (Inclusive of admin fee)

Elevate Your Presence

From event branding and thought leadership sessions to PR, digital media and out-of-home advertising—our packages are designed to maximize your exposure and build meaningful connections with industry leaders on a global stage.

Sponsorship Packages

US $1,000,000
Foundation Partner

US$ 550,000
Diamond Sponsor

US$ 350,000
Platinum Sponsor

US$ 200,000
Gold Sponsor

US$ 100,000
Zone Sponsor

Stage Sponsorship

US $75,000
Investor Forum Partner

US$ 50,000
Sports and Entertainment Stage Sponsor

US$ 50,000
DNA (Developers and Architects) Stage Sponsor

Cityscape Global

10 – 13 November 2025

GET INVOLVED

cityscapeglobal.com

Cityscape Global 2025'te (Riyad, 17–20 Kasım 2025)

Ticaret ve Yatırım ekibimiz, önde gelen uluslararası geliştiricileri, yatırımcıları ve yüklenicileri Suudi Arabistan'daki büyük ölçekli kamu ve özel sektör projeleriyle bir araya getirmektedir. Krallığın önde gelen **Giga Projeleri** ve **Ulusal Konut Şirketi (National Housing Company)**, **Cityscape Global 2025** etkinliğinde proje portföylerini tanıtacak ve bu projeleri hayata geçirmek üzere uluslararası ortaklarla iş birliği arayacaktır.

Cityscape Global 2025'te Sizi Neler Bekliyor?

- Konut, karma kullanım, turizm, spor ve altyapı alanlarında büyük ölçekli yatırım ve geliştirme fırsatları
- Vizyon 2030 projelerinin arkasındaki karar vericilere doğrudan erişim
- Ortak girişim, yatırım, tasarım, mühendislik ve uygulama alanlarında iş ortaklıkları
- Uluslararası katılım: BAE, Birleşik Krallık, Bahreyn, Ürdün, İspanya, Katar, ABD, Çin, İtalya, Güney Kore, Endonezya, Tayland ve birçok ülkeden geliştiriciler Cityscape Global'de projelerini sergilemek, iş birlikleri kurmak ve pazara giriş yapmak üzere yer alıyor.

2025'te Yeni: Uluslararası Geliştiriciler Programı (Sadece Davetlilere Özel)

- Kamu ve özel sektör temsilcileriyle seçilmiş ağ kurma etkinlikleri
- Pazar bilgisi ve politika odaklı bilgilendirme oturumları
- Hedeflenmiş tanışma etkinlikleri ve saha ziyaretleri

Kontenjan sınırlıdır.

Katılımcı Profili

Sektör temsilcileri ve rakip firmaların kimler olduğunu görmek için:
[Ekli dosyada sunulmuştur]

Fuar Fırsatları

Markanızı Cityscape Global 2025'te konumlandırın:

https://cityscapeglobal.com/

[Ekli dosyada sunulmuştur] *(Son başvuru: 1 Ekim 2025)*

Konuşmacı Olanakları

Etkinlikte konuşmacı olarak yer almak isterseniz bizimle iletişime geçebilirsiniz:

Information Classification: General

Mahyar Ebrahimi
İçerik Başkanı, Cityscape Global
Mahyar.Ebrahimi@informa.com

Ziyaretçi Olarak Katılın

Etkinliğe ziyaretçi olarak katılmak ve yerinizi ayırtmak için:
https://cityscapeglobal.com/

Sorularınız mı var?

Sektörel odak, zamanlama, uygunluk ya da özel tanışma fırsatları hakkında bilgi almak isterseniz, bu e-postayı yanıtlamanız yeterlidir. Ekibimiz size memnuniyetle yardımcı olacaktır.

Information Classification: General